



An International Experience of  
Wine, Food, Spirits and the Arts

**SAVOR DALLAS AND WFAA-TV's "GOOD MORNING TEXAS"  
HOST LIVE ITALIAN CHEF SHOWDOWN  
BETWEEN GMT's GARY COGILL AND NOVE's CHRIS CONLON**

**Food Fans Invited to Victory Park March 5 at 9 a.m. to Enjoy the  
Competition**

**WHO:** Savor Dallas 2008

**WFAA-TV's Gary Cogill of Good Morning Texas**

Chris Conlon, Executive Chef, Nove and N9NE Steakhouse

Judges: Joyce Saenz-Harris, food writer for Taste, The Dallas Morning News  
Mike Daniel, entertainment reporter, Guide, The Dallas Morning News  
Jamee Green, executive director, Greater Dallas Restaurant Association

Culinary  
Support  
for Chefs  
Cogill and

Conlin: Culinary students from the Greater Dallas Restaurant Association's  
FS-Prep program in North Texas High Schools.

Ingredients  
for Chefs'

Creations: Courtesy of Market Street

**WHAT: The Savor Dallas/Good Morning Texas Italian Chef Showdown**

Chefs Cogill and Conlon will cook up a storm in the kitchens of Nove and N9NE and compete on the preparation of a flavorful signature Italian meal.

Each chef's creation will be sampled and judged by community opinion leaders in the realm of food and entertainment.

The friendly culinary rivalry will be featured live on Good Morning Texas' March 5 show.

Weather permitting, the taste test for the Italian chef showdown will be hosted in Victory Park, for fans to cheer Chefs Cogill and Conlon on to do their best.

All food fans are invited to come down to Victory Park to take part in the energy and fun - and sample each chef's marvelous menu items.

**WHEN:** Wednesday, March 5, 2008  
9 - 10 a.m.

**WHERE:** Victory Park

**HOW:** Fans coming to Victory Park can access parking at American Airlines Center and Victory Park parking lots.

### **About Savor Dallas**

***Savor Dallas***, the unique wine and food extravaganza, happens on Friday, March 7, 2008 and continues through Saturday, March 8, 2008. ***Savor Dallas*** is Dallas' international experience of wine, food, spirits and the arts, with delicious events scheduled in several beautiful downtown Dallas locations. Savor Dallas 2007 was attended by more than 4,000 people from Dallas/Fort Worth, throughout Texas and 14 other states across the country.

A unique weekend extravaganza, ***Savor Dallas*** provides entertainment and education on the latest in ultra-premium wine, cuisine and spirits - with the special opportunity to interact one-on-one with internationally acclaimed experts in exciting venues.

Savor Dallas also generously supports these charities: North Texas Food Bank, Greater Dallas Restaurant Association Culinary Scholarship Fund, and the Arts Magnet Building Campaign for Booker T. Washington High School for the Performing and Visual Arts.

**Savor Dallas 2008 is presented by Fetzer Vineyards**, and is sponsored by **Market Street, 10 Cane Rum, Red Rock Winery, Ghost Pines, Frei Brothers Reserve, San Pellegrino, Acqua Panna, Bombay Sapphire Gin, American Airlines, American Airlines Center, Majestic Fine Wines & Spirits, Westin City Center Dallas, Plaza of the Americas, Crystal Cruises, Eagle Travel, Nasher Sculpture Center, Dallas Convention & Visitors Bureau, Movie Tavern, Victory Park, DowntownDallas, Winn Meat Company, Levenson & Brinker Public Relations, Lighted Path Films and the AFI DALLAS International Film Festival.**

Media sponsors of ***Savor Dallas 2008*** include **D Magazine, WFAA-TV (Channel 8), KRLD-AM News Radio 1080, People Newspapers, Pegasus News, and BestofGuide.com.**

The complete schedule and tickets are available at [www.SavorDallas.com](http://www.SavorDallas.com). For more information phone toll-free 866-277-7920.

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