



11<sup>th</sup> ANNUAL SLOCUM STREET STYLE NIGHT  
AND WREATH AUCTION BENEFITS DIFFA

Popular Event in the Design District partners with Savor Dallas

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Dallas, TX --- For over 30 years the Portobello Road of America, Dallas' Slocum Street has been a destination mecca for shoppers from around the globe in search of exquisite antiques and furnishings. On Thursday, October 8 from 6-9pm, **THE SLOCUM STREET ANTIQUES AND DESIGN in ASSOCIATION** partnership with *D Home* throw open the showroom doors for the 11<sup>th</sup> annual year of the popular "**SLOCUM STREET STYLE NIGHT**" featuring the special wreath auction benefiting the **Design Industries Foundation Fighting AIDS: DIFFA**. Slocum Street Style Night is chaired by former SSADA President Gary Elam and DIFFA Trustees Carol Hatton and Ed Hill. Honorary chairs are prominent designers Stephen Dunn and Cindy Zelazny Rodenhaver.

On this special evening, over 30 showrooms throw open their doors to the treasures inside and give a once-a-year opportunity to the general public to have a sneak peek, shop, and enjoy food spirits and music. With the street closed to vehicle traffic for the evening, guests can enjoy a casual stroll or catch one of the Slocum Style trolleys to move to the next stop. For the first time, the popular Savor Dallas food and wine event will be showcasing selected restaurants from their culinary roster to preview the upcoming 2010 Savor Dallas. At each trolley stop, the select restaurants will dish up delectable samples of their cuisine.

Again this year, DIFFA revives the popular Wreath Auction by holding a silent auction of wreaths, for holiday and all occasions, designed and donated by top Dallas designers and Slocum Street showrooms. Additionally a treasure trove of goodies from Design District galleries will be offered in the silent auction.

"Slocum Street is thrilled to be partnered with DIFFA and Savor Dallas," says Brendan Bass, President of the Slocum Street Antiques and Design Association. "The collaboration of popular designers, DIFFA supporters, Savor Dallas restaurants and members of the Association will make our 11<sup>th</sup> annual Style Night bigger and better than ever."

"The combination of Slocum Street, DIFFA and Savor Dallas is a win, win for everyone," says Gary Elam, chairman of Style Night.

Savor Dallas restaurants participating to date include Fedora Restaurant and Lounge, The Grill on the Alley, Go Fish Ocean Club, Hibashi Teppan Grill & Sushi Bar, Jorge's, The Kitchen Table at Sheraton Hotel Dallas, Lavendou Bistro Provençal and Paciugo Gelato.

Considered in the US to be a premier source of antiques and furnishings, the 40 showrooms located on Slocum Street are 500,000 square feet of design heaven. By offering a cache of everything from European antiques, oriental rugs and custom furniture to stone furnishings, and other architectural items, floral design and accessories, interior designers can enjoy one stop shopping.

Slocum Street Style Night is partnered with *D Home* and media sponsor *People Newspapers*. Published 7 times a year, *D Home* is the first regional home and garden magazine to win the Gold Medal for General Excellence from the City and Regional Magazine Association.

Complimentary valet parking is available at the entrance to Slocum Street at Hi Line Drive. This event is free and open to the public. Located at 1403 Slocum Street, the DIFFA Wreath Auction will close at 10:00pm.

FOR MORE INFORMATION: [www.antiquesdallas.com](http://www.antiquesdallas.com) or 214.747.4767

#### **About DIFFA**

DIFFA is the Foundation's largest and most successful chapter in the country and has granted more than \$4.5 million dollars to AIDS service organizations in the North Texas area. The DIFFA grants process includes site visits, fiscal scrutiny, and personal interviews with potential grantees to insure that funds are appropriated where they can do the most good. DIFFA/Dallas plays a major part in HIV/AIDS funding, awareness and prevention education in the North Texas area. For more information, please visit [www.DIFFADallas.org](http://www.DIFFADallas.org)

#### **About Savor Dallas**

"An International Experience of Wine, Food, Spirits and the Arts," Savor Dallas is dedicated to showcasing the finest chefs in Dallas-Fort Worth, the world's best beverages, and the renaissance of Downtown Dallas, especially the Arts District, Dallas Farmer's Market and the Sheraton Dallas. The 6<sup>th</sup> annual Savor Dallas will be held March 5-7, 2010. For more information go to [www.savordallas.com](http://www.savordallas.com).

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