



SAVORDALLAS.COM ADDS CHEF RECIPES AND HIGH DEFINITION DEMOS FOR THE HOME CHEF

Savor Dallas Adds multi-media resource for holiday cooking

FOR IMMEDIATE RELEASE:

Dallas, TX --- Savor Dallas founders Jim White and Vicki Briley White have taken SavorDallas.com to a new level, adding recipes and chef demos from Dallas' finest restaurants; supporting the local restaurant community as well as giving food and wine enthusiasts the opportunity to "connect" with the talents that put Dallas on the map as a dining destination.

The online resource which launched mid-November currently features recipes from Chef David Bull, Bolla; Paula Lambert, Mozzarella Company; Chef Grant Morgan, Dragon Fly; Chef Tiffany Derry, Go Fish Ocean Club; Chef Kenny Bowers, Kenny's Wood Fired Grill; Chef JW Foster, from the Fairmont Hotel; Joanne Bondy from Old Hickory Steakhouse, and more.

Chef Daniel Winans, Executive Chef from Grill on the Alley, launched the cooking demo resource for the site with his delicious "Grilled Australian rack of lamb" recipe. Paula Lambert presents a delicious Rosemary Montasio Bread Pudding, and David Bull offers pan-seared scallops. Each chef takes viewers through a recipe, sharing ingredients and techniques for preparation. A new high-definition "webisode" featuring one of the Savor Dallas celebrity chefs will be added to the growing archive every week.

"We would like SavorDallas.com to become a resource for home cooks across the country, making recipes from Dallas-Fort Worth top chefs accessible and accompanied by the video demo, a little less intimidating," says White. "Check back weekly for new ways to get creative in the kitchen."

The 6th annual Savor Dallas, "An International Experience of Wine, Food, Spirits and the Arts," to be held March 5-7, 2010, is dedicated to showcasing the finest chefs in Dallas-Fort Worth and the world's best beverages and celebrating the renaissance of Downtown Dallas, especially the Arts District, Dallas Farmer's Market and host hotel Sheraton Dallas.

Savor Dallas makes a great holiday gift for the food and wine lover on your list. Tickets for all events are on sale now with special pricing for advance purchase tickets through December 31, 2009. For a complete schedule, go to www.savordallas.com or call 888-728-6747. A portion of the proceeds benefits the North Texas Food Bank and Booker T. Washington High School for the Performing and

Visual Arts. Savor Dallas also funds a scholarship for a deserving chef to attend culinary school, which is administered through the Greater Dallas Restaurant Association.

###

MEDIA CONTACTS

Amity Thomas: athomas@marthatiller.com or 214-521-6677

Fran Gallegar: fran@praestarpr.com or 214-762-6193



David Bull, Bolla



Paula Lambert, The Mozzarella Company



Daniel Winans, The Grill on the Alley