



An International Experience of
Wine, Food, Spirits and the Arts

**SAVOR DALLAS AND AFI DALLAS
PRESENT *BABETTE'S FEAST*
AT VICTORY PARK,
FREE-TO-THE-PUBLIC**

**Academy-Award-Winning Film,
Celebrating the Gifts of Fine Food,
Will Be Presented on
Victory Media Network's High-Definition LED Screens**

DALLAS (February 19, 2007) – Along with bringing many of the world's finest experts in wine and food to North Texas, SAVOR DALLAS, An International Experience of Wine, Food, Spirits and the Arts, will present one of cinema's great treasures for North Texas families to enjoy, free-of-charge, Saturday March 10th at Noon in Victory Plaza.

In collaboration with AFI DALLAS International Film Festival, Presented by Target, Founding Sponsor Victory Park, Savor Dallas will present *Babette's Feast*, an Academy Award-winning film, based on Isak Dinesen's study of the spirit in a religious congregation, and of a woman who wins the lottery and decides to use the money to prepare a delicious dinner for her friends. More than culinary showmanship, the feast is a full outpouring and artistic expression of Babette's gratitude.

"Savor Dallas and Victory Park are a feast for the senses. We want to encourage everyone to bring a blanket and join us for a relaxing family picnic in the park," said Jim White, co-founder of Savor Dallas. "We are pleased to help inaugurate these amazing screens and to help spread the word about the vital significance of AFI DALLAS."

Victory Park features the largest collection of High Definition LED screens in the United States. The presentation of *Babette's Feast* will be the first showing of a feature film on these innovative screens.

"The relationship between AFI DALLAS and SAVOR DALLAS is representative of the valued and unique supportive relationships our film festival enjoys with our community partners," said Michael Cain, Artistic Director and CEO. "We value Savor DALLAS in particular, due to our mutual appreciation for rich and diverse cultures."

The film is being presented courtesy of Movie Tavern, the largest and fastest-growing dine-in theater concept in the United States. Movie Tavern, as a gift to North Texas through Savor Dallas and AFI DALLAS is also funding the conversion of the 20-year-old film into a digital format so that it can be presented in high-definition at Victory for everyone to enjoy.

Dallas' Filmworkers Club has also donated time to convert the film to high-definition.

The North Texas community is invited to come to Victory Park to enjoy *Babette's Feast* on March 10. The presentation of *Babette's Feast* will begin at Noon and will finish by 2 p.m.

Boxed lunches, while supplies last, will be available for purchase at Victory Park on March 10. No outside food or drink will be permitted in Victory Park.

Free parking will be available in American Airlines Center parking lots E, F, and H.

About Savor Dallas

Taking place on March 9 and 10, the 3rd Annual SAVOR DALLAS is a feast for the senses. An opportunity to drink in the arts, celebrate the finest aspects of Dallas culture, and enjoy the fine art of premium wines, spirits and cutting-edge cuisine.

SAVOR DALLAS is a unique weekend extravaganza event that provides entertainment and education on the latest in ultra-premium wine, cuisine and spirits – with the special opportunity to interact one-on-one with internationally acclaimed experts in exciting venues. The two-day international experience of wine, food, spirits and the arts will take place in 2007 at premier destinations in Dallas such as the exciting Victory Park and the world-famous Dallas Arts District. *Savor*

Dallas participants will have a chance to *savor the flavor* of a world-class selection of over 500 wines, spirits and beer, while enjoying signature cuisine from top chefs.

Along with such celebrity experts as Rocco DiSpirito, Darren McGrady, Matt Gallo, Christine Ansbacher and Tim Laird, Lone Star Award winners Tony Abou-Ganim and Doug Frost will provide Savor Dallas guests with their own special, entertaining presentations on the latest in spirits and wines. Their exciting programs will take place at the popular Victory Park destination on March 10. See SavorDallas.com for more details.

SAVOR DALLAS 2007 is presented by Fetzer Vineyards and Cadillac. The event's Founding Sponsors include Galleria Dallas, Market Street, Moët & Chandon, Gallo Family Vineyards, American Airlines, American Airlines Center, and Dallas Convention and Visitors Bureau. Other sponsors include San Pellegrino and FIJI (official waters of Savor Dallas); Bombay Sapphire; Viking; U-Line; Capital Distributing; American Express; Levenson & Brinker Public Relations; and Victory Park. Media sponsors include WFAA-TV Channel 8, *D Magazine*, *People Newspapers* and KRLD Newsradio 1080.

SAVOR DALLAS 2007 supports The North Texas Food Bank, Greater Dallas Restaurant Association Education and Scholarship Fund, and The Arts Magnet Building Campaign for Booker T. Washington High School for the Performing and Visual Arts.

For more information and tickets, visit www.SavorDallas.com or call 866-277-7920.

About AFI Dallas International Film Festival presented by Target, Founding Sponsor Victory Park

Through the generous support of Target and Victory Park, and Created through a unique alliance between the American Film Institute and the Dallas Film Society, AFI DALLAS seeks to celebrate films and their impact on society, to honor filmmakers and recognize their achievements and contribution in enhancing the creative community, to provide educational programs to students to develop a better understanding of the role of film in today's world, and to promote the City of Dallas and its commitment to the art of filmmaking.

The chairman emeritus of the Temerlin McClain ad agency and originator of the concept for the AFI series, "10 Years, 100 Movies, and

100 Stars," Liener Temerlin came upon the idea to approach AFI as a consultant for the film festival.

Temerlin states, "After careful consideration, it became clear to me and others that now was the right environment, timing and opportunity for a festival of this scope."

The quality of exhibition venues in Dallas (the historic Majestic Theatre, the Landmark Magnolia and Inwood Theatres, the Angelika Film Centre and the new AMC NorthPark Theaters), along with facilities and infrastructure that are second to none, as well as the overwhelming desire and support of the local population all combine to demand an international film festival of this caliber.

About Movie Tavern

Movie Tavern is the largest and fastest-growing operator of cinema eateries in the United States and the only one with plans for nationwide expansion. Current Texas locations include Arlington, Bedford, Denton, Fort Worth, Houston, Granbury, Humble and Marble Falls. In addition to Lexington, new Movie Taverns will open in 2007 in Columbus, Denver, Fort Worth, Houston and Chicago.

Jeff Benson, his wife Jamie, and his life-long friend Dennis Butler were owners of traditional cinemas prior to opening their first Movie Tavern in Ft. Worth, Texas in 2001. In an effort provide food, drink, and customer service that historically has not been provided by traditional cinemas, the trio developed a cinema-eatery concept that combines full-flavor and high-quality food and drinks, friendly service and first-run movies at this first Movie Tavern. In 2005, the company was recapitalized with the addition of a major equity partner. Their successful management of the concept has expanded the network of Movie Tavern locations to six theaters in major United States markets and 80-plus screens.

Uncompromising in their standards and commitment to provide the highest-quality experience, Movie Tavern's leadership is implementing a major growth plan that will expand the system in 2007 to at least 13 locations and 100-plus screens, and to at least 23 locations with 180-plus screens in 2008.

For more information, visit www.movietavern.com.

About Filmworkers Club

Filmworkers Club provides leading edge post production services to advertising agencies, production companies and others involved in high end media production. Filmworkers Club, Dallas, specializes in telecine, employs the latest in digital imaging technology and features a staff of highly experienced artists, producers and support personnel who are among the best in their profession. www.filmworkers.com

Colorists: Matt McClain, formerly of RIOT and Oscar Oboza, formerly of HighWire. Credits Include: Prison Break, Cold Case, The Sopranos, Las Vegas, Deadwood, E-Ring and several pilots for Time Warner. Commercial work: The Home Depot, Red Lobster, JCPenney, Nexium, Nestle, Doritos, Chiquita Bananas, McDonald's, Bounty. Most recent documentary, shown at Sundance and soon at South by Southwest: The Unforeseen, with Robert Redford.

#

**For News Information, please contact
Levenson & Brinker Public Relations:**

Marlene Glasser
214-979-0418
mglasser@galandwit.com

Fran Gallagher
214-762-6193
prgal@prodigy.net