



SAVOR DALLAS SETS DATES FOR 2010

FOR IMMEDIATE RELEASE:

Dallas, Texas --- Savor Dallas founders Jim and Vicki Briley-White recently announced the 6th annual Savor Dallas will be held March 5, 6 and 7, 2010 in downtown Dallas. “An International Experience of Wine, Food, Spirits and the Arts,” Savor Dallas is dedicated to showcasing the finest chefs in Dallas-Fort Worth, the world's best beverages, and the renaissance of Downtown Dallas, especially the Arts District, Dallas Farmer's Market and the Sheraton Dallas.

“We are so excited to be gearing up for Savor Dallas 2010,” says Mr. White. “The addition of the Dallas Center for the Performing Arts adds a new element to the Arts District Wine Stroll, and the beautifully renovated Sheraton Dallas is our host hotel for the International Grand Tasting and the Reserve Tasting. Stay tuned for more details on the fun, new event we're doing Sunday at Dallas Farmer's Market to benefit the North Texas Food Bank!”

Tickets for all events go on sale October 1st and will be offered with special pricing on advance purchase tickets through December 31, 2009. For a complete schedule, go to www.savordallas.com or call 888-728-6747. A portion of the proceeds benefits the North Texas Food Bank and Booker T. Washington High School for the Performing and Visual Arts. Savor Dallas also funds a scholarship for a deserving chef to attend culinary school, which is administered through the Greater Dallas Restaurant Association.

SAVOR DALLAS SCHEDULE OF EVENTS

Friday, March 5

Savor Dallas Arts District Wine Stroll 5 – 8 pm

Wine and food tasting in the beautiful Dallas Museum of Art - Seventeen Seventeen Restaurant; Meyerson Symphony Center; Nasher Sculpture Center; Winspear Opera House; and Wyly Theatre (from 5-7pm); plus wine, food, music, and art in the exciting new Dallas Center for the Performing Arts Park, featuring the restaurants of One Arts

Plaza: Dali Wine Bar, Fedora Restaurant and Lounge, Jorge's, Screen Door, and Tei-An (5-8pm).

Saturday, March 6: all events are held at the Sheraton Dallas Hotel

Wine and Spirits Tasting Seminars: 11:00 am–4:00 pm: Ballrooms, TBD

Reserve Tasting: 5:00pm-6:30pm: Chaparral Club, 37th Floor

Sample premium wines and spirits priced over \$50 retail. Attendance is limited.

International Grand Tasting 7:00pm – 10:00pm: Lone Star Ballroom

Over 60 of Dallas-Fort Worth's top chefs serving samples of their cuisine and more than 400 premium wines, spirits and imported beers available for tasting.

Sunday, March 7: time TBD

A family friendly, chef-driven event celebrating The Dallas Farmer's Market and designed to highlight the local food movement and culinary education in the school systems. It is being designed as a benefit for the North Texas Food Bank and more details are forthcoming.

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PHOTOS: Courtesy of Savor Dallas

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